

Press Room



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Marsha Anderson Bomar Named Woman Business Owner of the Year



Left: Marsha Anderson Bomar and her husband, Lucien Bomar.

Right: Marsha Anderson Bomar expresses her gratitude at winning the coveted NAWBO "WE EXCEL" Business Owner of the Year award.

Atlanta, Georgia—March 28, 2008 - Marsha Anderson Bomar, President and owner of Duluth-based Street Smarts, Inc., was named by NAWBO - Atlanta (National Association of Woman Business Owners) Woman Business Owner of the Year at their annual 2008 Woman Entrepreneur WE AWARDS luncheon.

Ms. Anderson Bomar was named Woman of The Year in NAWBO'S "WE EXCEL" category. To qualify for the prestigious award, a woman entrepreneur must have owned her business for at least 5 years and have demonstrated exemplary business achievement, customer growth, community leadership, industry influence and entrepreneurial success in the past year. She must also have earned public recognition and served as a mentor for other women. This marks the second honor this year for Ms. Bomar. In January, she was named one of Atlanta Woman magazine's 2008 Top 25 Professional Women to Watch.