

Press Room



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Marsha Anderson Bomar Earns AICP Certification

Duluth, Georgia, January, 2009 - Street Smarts is proud to announce that Marsha Anderson Bomar, President and Founder of the Duluth-based transportation engineering, planning and design firm has been certified by the American Institute of Certified Planners (AICP).

This distinction is recognized throughout the United States for specialized training in Urban and Regional planning, which includes strategic development, planning education, ethics, and the standards of planning practice. As an AICP certified planner, Ms. Bomar is uniquely qualified to identify the needs of a community, alleviate problems and manage community long-term goals. AICP certified planners are required to continue their education in professional development and renewal examinations every two years.

With over 35 years of experience in transportation planning, traffic engineering, public involvement, education and training, meeting facilitation, traffic analysis, management and administration of transportation and traffic engineering projects, master transportation plans and studies, transit systems planning, parking studies and design analyses, freight studies, and general research, Ms. Bomar is nationally recognized as a leader in the fields of transportation planning and engineering.

"I am proud to have achieved this certification and to be among the great planners who have achieved this important designation," stated Ms. Bomar. "This is a great accomplishment in an already stellar career", added John Karnowski, PE, PTOE, Director of Traffic and Transportation of Street Smarts.

Ms. Bomar recently received the Jane F. Garvey award in recognition of her outstanding leadership affecting women in transportation and remarkable contributions to the field. In addition, she has received the Gwinnett County Chamber of Commerce Athena Award as an Outstanding Businesswoman who has made a significant contribution in business, community service and her profession, as well as the Entrepreneur of the Year Award from the Society of Women Engineers. Presently, Ms. Bomar also serves on the Duluth City Council.

Street Smarts is a privately held planning, design and engineering consulting firm. For over 19 years, the company has provided a wide variety of services to both public and private sector clients. Street Smarts has received local and national recognition for Employer of the Year and is a proud sponsor of Partnership Gwinnett.

For more information about the American Institute of Certified Planners, please visit their website at www.planning.org/AICP.